



Chicago Dermatological Society

10 W. Phillip Rd., Suite 120 ❖ Vernon Hills, IL 60061-1730

(847) 680-1666 ❖ Fax: (847) 680-1682

Email: RichardPaul@dls.net ❖ Internet: www.ChicagoDerm.org

On behalf of the Chicago Dermatological Society, we are pleased to invite you to participate in the 2009/2010 schedule of monthly clinical conferences. The CDS has a very long history of providing top-notch clinical education to dermatologists in the Chicagoland area. Superior lectures, live patient viewing and interesting case discussions make these conferences unique among local dermatology society events.

Seven conferences are scheduled this year, and we are happy to offer exhibit and corporate sponsorship opportunities. The average physician attendance at the meetings is about 200, including approximately 50 dermatology residents. This provides a great corporate opportunity, not only for recognition of your support, but also one-on-one interaction with CDS members during the pre-meeting period and especially the lunch break.

The following corporate sponsorships are available:

- *EXHIBIT TABLE* – \$1,500. There are space limitations at some of the meeting locations. Exhibits will be a 6-foot tabletop display; you may have several company representatives in attendance. Doctors will be in the exhibit area several times during the day-long conference, including the lunch break.
- *CONTINENTAL BREAKFAST* – \$750, each meeting. Includes signage and recognition in the meeting handout materials and announcement from the podium. Does not include exhibit table.
- *LUNCH SPONSORSHIP* – \$2,400, each meeting. Includes exhibit table and on-site recognition.
- *PRINTING THE MEETING BOOKLET* – \$1,000, each meeting. Includes recognition on the title page of the booklet given to all attendees and announcement from the podium.
- *EDUCATIONAL GRANT* – Amount at the discretion of the company. If more than \$1,500, may include an exhibit table (if space is available). Appropriate recognition in the meeting materials and an announcement.

Meeting dates and locations

- ✓ October 14, 2009 – Northwestern University
- ✓ November 18, 2009 – University of Chicago
- ✓ December 9, 2009 – University of Illinois-Chicago
- ✓ February 17, 2010 – Hosted by Stroger/Cook County Hospital; location: Stephens Convention Center, Rosemont
- ✓ April 21, 2010 – Stephens Convention Center, Rosemont
- ✓ May 12, 2010 – Rush University Medical Center (*limited exhibit space*)
- ✓ June 9, 2010 – Hosted by Loyola University Medical Center (*location to be determined*)

The Chicago Dermatological Society is a not-for-profit organization incorporated in Illinois. We are tax-exempt under section 501(c)(3) of the Internal Revenue Code. Our tax ID number is: 23-7056930. Our signed W-9 form is available on the CDS website. A check can be made payable to the Chicago Dermatological Society; send to the attention of Richard H. Paul, executive director; 10 W. Phillip Rd., Suite 120, Vernon Hills, IL 60061-1730.

We'll be happy to answer any questions you may have. Please contact me at 847/680-1666, for by email: RichardPaul@DLS.net. Thank you very much for your consideration. Please know that the CDS leadership realizes the important contribution corporate partners make toward the viability of these monthly conferences.

Sincerely,

A handwritten signature in black ink that reads "Richard H. Paul". The signature is stylized and cursive.

Richard H. Paul
Executive Director